

## Barb Schwarz, The Creator of Home Staging



March 5, 2018  
Home Philosophy Academy  
Cso Sempione 65  
20149 - Milano Italy

Dear Francesca,

It is an honor to write you a letter of recommendation for your Beautiful Home Philosophy Academy. The first thing I noticed about your wonderful School are your lovely words, "A home must inspire, it must make feelings and emotions live." This is exactly what you do.

I know and admire the great respect you have in your community and in The Home Staging Industry. I admire you Francesca and I am very thankful to call you my friend. I know your goal is to give each House the right image and to your Customer the answers you feel are the best solutions for them. This is the goal I believe all companies strive for and you soar in reaching this goal to make it reality.

The integrity, honesty, professionalism, talent, skill, and joy you have for your work and company is so beautiful to see and all you serve feel that and know you come from a true place of excellence. I was moved by one of the many testimonials you have received: "*There is passion, kindness, beauty, hospitality and above all there is the desire to pass their knowledge and it feels that they do it with the heart, and it is a priceless added value. Thanks for everything: it was a great week.*" Consuelo Gigliano - Milan

What this student expressed is what all teachers and schools want to hear! I am very proud of all you have accomplished and I am excited to see the truly great things you will do in the future to help lead the Staging Industry forward. Congratulations dear Francesca on the Great Work you are doing!

**Barb**

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The Creator Of Home Staging & The Home Staging Industry

Founder IAHSIP International Home Staging Association

Founder World Wide Staging Service Week, WWSSW